

pregnancy twinning



ROLE: TWINNING CHAMPION

Time Commitment: Flexible, you can give as much or as little time as you want but we ask you commit to being a volunteer for 6 months

Role Summary

As a new venture our biggest need in the UK is to get the word out about the important work we do to parents here. Twinning Champions will be our driving force in local communities, the offline face of Pregnancy Twinning. You would raise awareness about maternal health and the charity to local groups and plan at least one fundraising activity (big or small!). Tasks might include:

- Writing blogs/social media posts/press releases for local sites about why you're supporting mums worldwide
- Contacting local community groups to offer to host a talk, have a stall at an event or send further information about Pregnancy Twinning
- Planning one local fundraiser such as a bake sale, clothes swop, raffle or quiz
- Encouraging others to undertake a sponsored challenge for Pregnancy Twinning
- Helping shape ideas for future campaigns

Role Support: Rachel, the Pregnancy Twinning Director, is on hand to offer guidance and resources. There will be a online webinar for all champions in January to give a background to our work. Any Expenses for local fundraising should be cleared with Rachel and will then be promptly reimbursed.

Useful Skills:

- Ability to work on one's own initiative
- A professional, outgoing manner
- An openness to contact new groups

Benefits to you

- Develop event planning, marketing and promotion skills
- Opportunities to meet new people in your community
- Satisfaction of knowing you are contributing to a movement for safer childbirth worldwide